

Dear FCC

I am concerned about the way localism is being labeled. The way I identify localism is a particular area or space that is restricted to a certain program. Its similar to the way that states are identified, there is a boundary for each so that we can identify where we are. Localism has a boundary for its specified area. For example if we have a show that airs in more than one place, it could be that viewers from other areas may not really be aware of the topic being covered and the viewer loses interest in watching that particular program. Programs should be localized so that more news can be covered from each area and so that viewers won't lose interest in the show. Ratings for a show could be affected because of its programming. A show that does not localize could lose viewers while a station that covers local topics gains viewers. Now, if there is a more general issue that wasn't specific to a local community, but that the community would be interested in, it still doesn't count as localism, unless it will have some type of effect within that community. But it is important for such a topic to be covered. For example with American soldiers protecting our country outside of the United States, it is very important for local stations to try to localize what is happening in another country because of the high interest in the communities. There are many soldiers from various places that are risking their lives. And when a life is on the line, usually everyone cares. Coming to the conclusion that if one place is interested in another's news, then it is important to cover such topic on a show, even if it isn't local, but it can not exactly be categorized as localism. A program should be credited with localism for their programming as well as if they participate in community events. That is exactly what localism is about. It's all about covering the important news happening within the area that we live in